



Be a Team Transplant State Captain!

"After my Transplant I've looked for ways to give back and ATF has afforded me a great opportunity to do just that. I have found a perfect combination of fun, fitness, & charity. The Elephant Rock & Rock 'n' Roll events have helped me stay active while allowing me to help others going through the transplant process. I have also met so many incredible & inspirational people through the American Transplant Foundation."

- Tim Richter, Oct. 2014



Why volunteer as a Team Transplant State Captain?

- This is our inaugural year for Team Transplant State Captains, and your leadership in this movement will literally *save lives!*
- We make you feel like part of a team! We are more than a group of athletes; we are a family of transplant patients, donor families, living donors, health professionals, and committed community members. Meeting amazing people is one of the top perks!
- You will increase awareness for the critical need for organ donation in your state while raising funds for the most vulnerable transplant patients and their families. All of the funds your state team raises will be allocated towards helping organ donors and recipients *in your state!*
- Team Transplant is growing rapidly, in part due to growing interest nationwide for supporting living organ donation. As a part of this growth, you have the opportunity to build your own local team and engage participants in their respective transplant communities nationally.



Team Transplant Mission and Purpose

The American Transplant Foundation is a 501(c)(3) non-profit organization that seeks to proactively reduce the number of people in need of an organ transplant by maximizing living organ donation. Your support will help us proactively save lives by enabling living organ donation through 3 tiers of support- educational, financial and emotional. Through Team Transplant's fundraising, we have helped financially support patients in 45 states nationwide, and we are the only organization providing financial assistance for lost wages to families during the transplant process.

Team Transplant is the charity athletic team that competes to raise awareness for the importance of organ and tissue donation. This inspiring group of transplant recipients, living donors and supporters proves that it is possible to lead a healthy, active lifestyle after transplant. For the last six years in a row, Team Transplant has been the largest charity team participating in The Subaru Elephant Rock Festival, the largest cycling event in the Rocky Mountain region.

Job Summary/Responsibilities

2015 will be Team Transplant's first year with Team Captains located in various states nationwide. You will engage members nationally as the Team Captain of your state/region, and you will have free reign to recruit as many teammates as you prefer. The idea is that everyone should have an opportunity, kids and supporters of the athletes included!

You will coordinate all activities and direct any questions to the American Transplant Foundation's Events and Communications Coordinator. You will work closely with the American Transplant Foundation staff to ensure the success of your team.

Minimum Requirements

- Commit to 1 year and facilitate a team and at least 1 athletic event
 - Ideas include: running, cycling, triathlons, kayaking, bowling, Color Run, Tough Mudder, family events, etc.
- Recruit at least 4 other teammates to form a team of 5. Recruitment is open to any and all individuals passionate about organ donation and transplantation.
- Obtain at least 2 in-kind donations for raffle prizes. Depending on your team size, we may need your help in securing additional prizes from your local businesses to reward teammates for fundraising. We will provide a limited amount of prizes.



Specific Duties

- **Discuss your overall event planning timeline** with the ATF Events and Communications Coordinator. We will provide an outline for you to adapt to your team needs.

- **Recruit your team** to a size you are comfortable with managing (with a minimum of 5)
 - Distributing flyers and posters
 - Social media
 - Friends, family and coworkers
 - Attend community meet-up events and spread the word
- **Communicate and provide support**
 - Monitor your team's progress
 - Communicate expectations and event details with the team
 - Elicit help from American Transplant staff when needed
- **Excite/motivate/train!**
 - Increase both participation and fundraising by being engaging and passionate about the cause
 - Personal phone calls or face-to-face meetings with your teammates
 - Host a training run/ride
 - Decide on a spectator meeting spot for race day and have the children design t-shirts and signs

Time Commitment

Planning and recruitment will begin four months prior to the event of your choice. Your position as Team Transplant State Captain will require around 1-2 hours per week for most of the four months and at least 2 hours per week for the 3 weeks leading up to race day. Your time commitment will also depend on your team size.

American Transplant Foundation will provide these tools

- Trainings and meetings with ATF staff for support
- Posters for recruiting
- Prizes for fundraising
- Jerseys, arm warmers, and possibly additional gear
- Social media pages for you to be an administrator and get team engaged
- Fundraising tool kits for your teammates
- Online pages for both personal and team fundraising
- Event website

Next step

Contact Support@AmericanTransplantFoundation.org with your name and contact information, your favorite inspirational quote, your initial team goals, and your prospective race or athletic event.

Thank you for making a lifesaving impact for your state's transplant community!!