AMERICAN TRANSPLANT FOUNDATION™

2013 IMPACT REPORT

www.AmericanTransplantFoundation.org

WHAT IS A SUPERHERO?

Someone who flies faster than a speeding bullet or defeats villains with the greatest of ease? At the American Transplant Foundation, we believe **real superheroes are walking among us every day.**

A dad, a son, a friend, a cousin, or even a stranger can do something truly heroic, and these heroes don't even need to wear a cape. The American Transplant Foundation is dedicated to harnessing the superpower we all share, the one that makes us truly great: **the power to give life.**

WHY DO WE HELP?

Because if just **1** out of **300** Americans became living donors, **15** people would not have to die each day awaiting a kidney or liver.

HOW DO WE HELP?

We provide mentorship, educational, and financial resources to transplant patients, living donors, and their families.

WHO DO WE HELP?

We help people like Richard, a mobile DJ, who donated a kidney to his son. Richard couldn't travel to gigs for a month following surgery, so we covered his essential living expenses.

We help people like Lisa, a 911 dispatcher and single mom, who donated a kidney to her daughter. While they recovered at the transplant center three hours away from their home, we made sure their mortgage got paid.

Virtually anyone can be a living kidney donor. The power to give is right there inside us. But there is more than one way to be a hero. Your financial donations help us support donors—which is just as valuable as giving a kidney.

LET'S DO EVERYTHING IN OUR POWER TO SAVE THE LIVES OF THE 121,000 AMERICANS AWAITING A LIFESAVING TRANSPLANT

OUR MISSION

To save lives by reducing the growing list of women, men, and children who are waiting for a transplant.

WE BELIEVE

That maximizing living organ donation is the most effective way to fulfill our mission.

THE NEED

Today, more than **121,000** people are waiting for an organ transplant that can come from a living donor. In **2013, 5,819** people died before receiving an organ that could have come from a living person—**5,819** deaths that were utterly preventable.

THREE TIERS OF SUPPORT

We proactively reduce the transplant waiting list by enabling living donation through **EDUCATIONAL, FINANCIAL, and EMOTIONAL SUPPORT.**

In over 30 states, we create opportunities for people to become living donors.

BOARD OF DIRECTORS

Norm Brownstein	Brownstein Hyatt Farber Schreck, LLC
Larry Chan	University of Colorado Hospital
William Cotter	Metro Taxi, heart transplant recipient
Russ Cupps	West Metro Fire Protection District, altruistic living kidney donor
Sean Duffy	Shamrock Strategies, LLC
David Ehrlich	Interactive Marketing & Innovation
Steve Farber	Brownstein Hyatt Farber Schreck, LLC, kidney recipient
Phil Haag	The Monroe Group
Barry Hirschfeld	A. B. Hirschfeld & Sons
Igal Kam	University of Colorado Hospital
Donald L. Kortz	Fuller Real Estate
Troy Lowrie	VCG Holdings
Bill MacMillan	Cargill, Inc.
David McReynolds	Columbine Health Plan
Chuck Morris	AEG Live Rocky Mountains
Dan Scherer	CBS Outdoor
Janice Sinden	City of Denver
Jim Sullivan	The Sullivan Group

Steve Farber
Founder, Chairman

Anastasia Darwish
Executive Director

1+1=LIFE

IN 2013, THE FOUNDATION BEGAN DEVELOPING ITS 1+1=LIFE MENTORSHIP PROGRAM

1+1=LIFE MENTORSHIP PROGRAM
AMERICAN TRANSPLANT FOUNDATION™

Free person-to-person support for living kidney and liver donors, transplant patients, and their families.

+ Personal guidance
+ Help navigating the transplant system
+ Help finding a living donor

TRANSPLANT LEADERSHIP COUNCIL – TLC OUT TO MAKE AN IMPACT

The Transplant Leadership Council (TLC) is the American Transplant Foundation's Young Professionals Group. They are leaders and stewards of the Foundation's Patient Assistance Program, which provides critical financial assistance to vulnerable transplant patients and living donors. In 2013, TLC raised **$51,500** to support the Patient Assistance Program.

TLC Founding Co-Chairs:
Susan Fakharzadeh & Brad Farber

Inaugural Transplant Hero Awards

On September 26, 2013, we hosted the inaugural Transplant Hero Awards at the Grand Hyatt in downtown Denver. This event was presented by the MDC/ Richmond American Homes Foundation. With more than450 attendees, it was a tremendous success and a night we will never forget!

Patient Advocate Award Recipients:

Dr. Laurence Chan
Dr. Igal Kam

Gift of Life Award Recipients:

Altruistic Living Donors

Kaye Basedow, Russ Cupps, Adam Leventhal, Cara Yesawich

Transplant Hero Award Recipients:

Steve Farber & Gregg Farber

TRANSPLANT HERO AWARDS

CEREMONY

Dr. Igal Kam, with ATF volunteer Katya Schabacker, receiving the Patient Advocate Award

Dr. Laurence Chan, celebrating his Patient Advocate Award Gangnam style!

RECEPTION

Event Co-Chairs, Arlene and Barry Hirschfeld, with the First Lady of Denver, Mary Louise Lee

The Farber family, including Steve, Cindy, Karly, Brad, Gregg, Julie and Brent

Our fabulous event volunteers

Executive Director Anastasia Darwish (far left) alongside the Gift of Life Award Recipients: Cara Yesawich, Russ Cupps, and Kelsey Crider, accepting on behalf of Kaye Basedow

OUR IMPACT BY NUMBERS

34 States where financial support has saved lives

$46.2 million in economic impact thanks to the foundation's work in 2013

202 Dialysis patients received holiday gifts in December 2013

111 Patients were given critical financial support in 2013

960 Referrals and educational resources provided annually

80% Percentage of funds used solely on patient support program expenses

24 Outreach Events hosted in 2013 with over **2,000** attendees

95% *of people on the transplant waiting list are waiting for a kidney or liver—organs that can be donated by a living person.*

www.AmericanTransplantFoundation.org

American Transplant Foundation
600 17th Street, Suite 2515 South Tower
Denver, CO 80202
Phone: (303) 757-0959 I Fax: (303) 757-2990

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TEAM TRANSPLANT

Team Transplant is our charity cycling and running team that competes to raise awareness for the importance of organ and tissue donation. This inspiring group of transplant recipients and living donors proves that it is possible to lead a healthy, active lifestyle after transplant.

ATHLETES FOR A CAUSE: **175** Athletes **24** Transplant Recipients **12** Living Donors

1 Ambition: **Saving Lives!**

Thanks to the funds and efforts of our athletes and sponsors at the 2013 Subaru Elephant Rock Cycling Festival and the Rock'n'Roll Denver Marathon Series, we raised **$100,092** for the foundation. With these funds we will help more than **125** transplant recipients and living donors over the next year!

2013 FINANCIAL SUMMARY

total income
$567,163

total program expenses
$232,214

total fundraising expenses
$31,312

total administrative expenses
$27,606

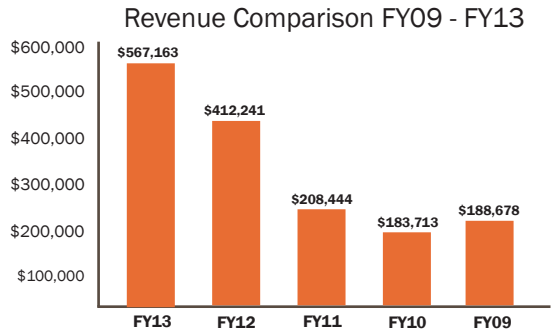
end of year - temporary restricted net assets for future patient support
$100,000

total end of year net assets
$264,083

The American Transplant Foundation provides careful stewardship of our resources. We uphold our mission with the trust of our staff, board, donors, volunteers, grant recipients, and partners.

We are proud of our fundraising efficiency. For every dollar we spend on fundraising, we raise ***$16.53.***

Revenue Comparison FY09 - FY13



TREE OF LIFE

WE DOUBLED THE NUMBER OF PATIENTS HELPED THIS YEAR! MORE THAN **200** DIALYSIS AND TRANSPLANT PATIENTS RECEIVED **$50** GIFT CARDS.

"Thank you for your very generous gift, a $50 gift card to King Soopers. When you are on a small fixed income with mounting medical bills, $50 is like a fortune and is so greatly appreciated. The kindness of strangers continually astounds me and is utterly humbling." — Mary

1+1= LIFE PHOTO COMPETITION

We were proud to receive the prestigious *Gold Leaf Award* for our outstanding observance of **2013 National Donate Life Month!** The Foundation's innovative **1+1=LIFE Campaign** raised awareness surrounding the critical need for organ donation, specifically living donation, by engaging transplant centers in Colorado and their patients.

This campaign generated awareness and ignited hope as living donors, transplant recipients, and pediatric patients on the transplant waiting list showcased the lifesaving impact of organ donation.

In 2013, the American Transplant Foundation began a special relationship with **Children's Hospital Colorado.** Throughout the year, the Foundation provided critical financial assistance for pediatric patients on the transplant waiting list. This assistance enabled patients to travel to and from lifesaving medical appointments and to purchase groceries that brought nourishment to their bodies.

FINANCIAL SUPPORT: PATIENT ASSISTANCE PROGRAM

We help people overcome financial obstacles that prevent living donation – aiding patients in **34 STATES**, with a specific focus on Colorado.

Without the support of the ATF I don't know how I could have gone through with the entire process. Thanks to that support, **the lives of two more families have been touched, and a special young woman is now making plans for moving forward with her life.** So from all of us who have been part of this process, thank you!

Eric, Washington
Living Kidney Donor

Thank you for all of your support and assistance. **You made it possible for me to focus solely on recovery and not rushing back to work.**

Carmilla, Illinois
Living Kidney Donor

My husband and I cannot begin to thank you for the financial assistance you provided us during a very stressful time. **We will always remember your kindness** when we look back on this critical point in our lives.

Summer and Edwin, Connecticut
Living Liver Donor & Recipient

Four months after participating in the 1+1=LIFE campaign, Zach received a lifesaving kidney transplant. ATF helped Zach's family by **providing critical financial support during his recovery.** With the simple gift of a gas station card, we were able to meet their most essential needs as Zach traveled to and from his medical appointments.

Zachary, Colorado
Kidney Recipient

Over the years, I've had many potential donors ask if there was any assistance with their routine monthly expenses while they recuperate. I've always had to be the bearer of bad news and tell them, no. **That is, until I recently learned of ATF!**

Katie Peoples, Oklahoma
Living Donor Advocate

Grateful, Grateful, Grateful! This sums up how I feel about the American Transplant Foundation. During a difficult time when my husband was laid off and I lost my primary health care coverage, ATF stepped in and provided me with financial support to keep me ALIVE!

Tanisha, Georgia
Heart Transplant Recipient

We found out about the American Transplant Foundation from our hospital. We were ecstatic when we were told they would help us pay several of our bills so that we would not have to worry. What you did for us took a lot of pressure off our shoulders so that **we could concentrate on recovery and our kids.**

Barry, New Jersey
Living Kidney Donor

I am so **grateful** for this grant—with it, I was able to **focus on the donation and seeing my recipient get better,** instead of worrying about how I was going to meet my financial obligations.

Anni, Texas
Living Kidney Donor to a friend

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