



Become an Intern with the American Transplant Foundation

"The leadership cares a lot about personal and professional development, and allows you to work on initiatives and projects that are specific to the skills you would like to attain. As an MBA student, I was most intrigued by the financial aspects of running a non-profit business and how funding is generated for events and programs, like the Patient Assistance Program. Working primarily on the Team Transplant initiative and helping with event budgeting gave me a much deeper understanding than I expected."
-Jenna, ATF Intern

Why join our team as an intern?

- Your leadership will literally save lives!
- We make you feel like part of a team. We are a community of transplant patients, donor families, living donors, health professionals, and committed community members. Meeting amazing people at events is one of the top perks!
- You will increase awareness for the critical need for organ donation, while helping our team provide support for vulnerable transplant patients and their families.
- American Transplant Foundation is growing rapidly, in part due to growing interest nationwide for supporting living organ donation. As a part of this growth, you have the opportunity to engage the local and national transplant community through our many events and outreach projects!
- Increase an array of skills that will help you achieve your educational and career goals.

American Transplant Foundation Mission and Purpose

American Transplant Foundation is a dynamic, energetic, fast paced nonprofit that works to reduce the growing list of men, women and children who are awaiting a lifesaving transplant. We are currently seeking a dynamic, self-starter that can help increase the impact of our efforts. An internship with the Foundation is a way to gain valuable professional work experience, learn a wide range of skill sets, and further our lifesaving mission.

To hear from our past interns, visit
<https://www.americantransplantfoundation.org/about/join-our-team/>.

Digital Marketing Internship

As the Foundation's Digital Marketing Intern you will hone your skills in inbound marketing, content marketing and storytelling to help address one of the most critical issues in healthcare – lack of organs available for transplantation. This unpaid internship is a great opportunity to enhance marketing skills applicable in both the for-profit and non-profit sectors, while contributing to meaningful healthcare change.

Responsibilities

- Help contribute to a brand new Foundation's website that drives conversations and grows funding.
- Contribute content and strategy for social media platforms (Twitter, Facebook, Instagram, LinkedIn, blog, etc.)
- Help with the day to day management and optimization of all digital marketing channels, including social media, search engine marketing, email marketing.
- Compile reports and identify marketing opportunities.
- Leverage technology and data to provide recommendations based on audience behavior.
- Craft effective marketing messages and copy.

Minimum Qualifications

- You are committed to changing the world through saving lives through transplantation.
- Must have a balanced sense for business, technology and communications. You keep up with the latest digital technology, have a sharp business sense, and love crafting an effective message.
- Must be passionate about social media. You're an active user of multiple social media platforms and keep up with the latest social media trends.
- Working toward (at least 2 years completed), or recently completed a degree in Marketing, Ecommerce, Journalism, Communications or related field.
- HTML and/or photo/video skills a plus.

To Apply: Fill out the application at americantransplantfoundation.org/about/join-our-team/. A resume and cover letter are required. Questions about the application process can be directed to support@americantransplantfoundation.org or 303-757-0959.

Thank you for making a life-saving impact for the local and national transplant community!